Funding Landscape Tool for Sample Registration System (SRS) Implementation: Guidance Note

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# 1. Purpose of the Tool

The Funding Landscape Tool is designed to support countries in identifying, mapping, and evaluating both existing and prospective funding sources, mechanisms, and stakeholders relevant to the implementation and scale-up of the Sample Registration System (SRS).

The tool improves understanding of the funding environment, highlights strategic entry points, aligns proposals with donor priorities, and supports more efficient processes for accessing and managing funds.

Key objectives include:

* Mapping relevant stakeholders and funding sources;
* Understanding donor and government priorities;
* Identifying strategic entry points;
* Supporting alignment of funding proposals with donor frameworks;

# 2. Components of the Tool and How to Use Them

This section presents how each of the spredsheets can be used to support the development of a comprehensive funding landscape for SRS implementation.

## A. Funding source mapping

Use this section to identify (or highlight from the comprehensive list of all stakeholders you developed) and categorize donors, funders, and implementing partners at the global, regional, and national levels. Include information on their thematic focus, geographic reach, previous engagement in SRS or CRVS, and potential for future collaboration.

**How to use:**

* Populate with country-specific donors and stakeholders.
* Identify history of engagement in CRVS/SRS
* Use the contact points listed to initiate discussions or explore opportunities.

Note: You can also adapt the Stakeholder Analysis (Interest-Power Grid) (Form 1.4. Stakeholder.analysis.interest.power.grid) to Position key funders and domestic financing champions to tailor advocacy strategies and identify gatekeepers and allies.

## B. Funding mechanism summary

This section outlines key funding instruments, including their scope, eligibility requirements, typical funding levels and durations, and reporting obligations.

**How to use:**

* Identify mechanisms relevant to SRS components.
* Identify current funding instruments and track upcoming opportunities.
* Donor priorities and restrictions
* Funding cycles and eligibility criteria
* Identify common themes in donor expectations and preferences
* Map strategic entry points for funding proposals

## C. Strategic alignment matrix

This matrix helps country teams assess how components of their SRS implementation plan align with various donor priorities. It also provides tactical suggestions for integrating SRS needs into broader health, demographic, or data systems proposals.

**How to use:**

* Cross-reference your SRS activities with donor thematic priorities
* Use alignment insights to refine concept notes and strengthen proposals.

## D. SWOT analysis of the funding landscape

This component enables countries to systematically assess internal and external factors that influence their ability to attract, mobilize, and manage financial resources for SRS implementation. It provides a structured framework for understanding institutional strengths, recognizing operational gaps, identifying new opportunities, and mitigating external risks.

**Strengths**: Existing funding commitments, strong partnerships

**Weaknesses**: Limited funding opportunities, bureaucratic processes

**Opportunities**: Emerging health priorities, international collaborations

**Threats**: Changes in donor priorities, economic instability

**How to use:**

* Consult with relevant stakeholders to fill in the matrix
* Use the analysis to inform national investment cases and donor strategies.

# 3. Suggested steps for implementation

1. Form a national task team to lead the funding landscape analysis.
2. Populate each sheet of the tool with national data.
3. Convene a workshop with stakeholders to validate findings.
4. Draft concept notes or proposals using aligned entry points.
5. Monitor funding outcomes and update the tool regularly.

# 4. Key outputs and applications

* A comprehensive database of funders and mechanisms relevant to SRS.
* Strategic insights to inform proposal writing and donor communication.

# 5. Recommended users

* National CRVS or mortality surveillance focal points
* Ministries of Health and Finance
* Technical partners and development agencies
* Proposal development teams and national statistics offices

# 6. Support and next steps

Technical assistance can be provided to adapt the tool to country contexts, convene donor engagement meetings, and providing feedback on country report. Country teams are encouraged to update the tool for their context and integrate it into broader health information system strengthening efforts.